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P E R S P E C T I V E S

Photography by Jess Farmer

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PRODUCT BROCHURE 2019

**Your story. Presented as  
stunning pieces of art for your  
walls and coffee table**



## Welcome

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I feel passionately that your photography experience should provide you with something physical to enjoy every day and to pass down through generations. This is not about digital files gathering dust on your computer, rather it is about seeing your imagery every day on the walls and sharing your story with friends and family through books and albums. Remembering all the details.

You can choose to use our design service and hand over the design and production work to us to create your heirlooms from our range of stunning, handpicked products in this brochure. Presented ready to go on your coffee table and walls. Jobs done.

Alternatively be creative and order prints to frame yourself or go for our digital file option which allows you to take your images and create your own heirlooms. Offers ultimate flexibility for those with a vision and drive to complete the job themselves! Also good for those wishing to have a digital back up of their files.

You will find a lot of information here to help you make your decision but please do not hesitate to get in touch should you need guidance in deciding on your final presentation or if you require a more bespoke service.



## The Portrait Book

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A beautiful, weighty portrait book showcasing a selection of your favourite images across a number of simple page layouts. Pages are carefully bound to create stunning lay flat spreads with minimal interruptions at the spine.

Your book can be designed with your choice of contemporary linen or beautifully smooth matt laminate image cover and personalised with wording. Printed on matt photographic paper and presented as thick pages these books are perfect for families who want something beautiful yet durable for the children to share.

### SPECIFICATION

**NO. OF PAGES:** 10 PAGES / 20 SIDES

**NO. IMAGES:** 20 IMAGES INCLUDED. ADDITIONAL IMAGES £10 EACH

**SIZES:** 25 CM SQUARE

**COVER OPTIONS:** RANGE OF LINENS OR PRINTED IMAGE (MATT FINISH)

**PRESENTATION:** BOXED

### COST

**£320**



## The Fine Art Album

These stunning handmade books provide a perfect cross over between a book and a traditional album creating an exquisite contemporary family heirloom. Produced by Folio, the market leaders in fine art books these books are crafted in the UK and are works of art in their own right. These books have the luxurious feel of a traditional album but instead of photograph and mats your images are printed directly onto luxurious thick fine art papers using the finest quality inks. Each page will open flat with an almost invisible crease allowing your images to span the entire page without interruption at the spine. Perfect for story telling.

Choose from a selection of natural cover materials, leather or cotton covers with the option to personalised with embossing or engraving on the front.

### SPECIFICATION

**NO. OF PAGES:** 15 PAGES / 30 SIDES

**NO. IMAGES:** 30 IMAGES INCLUDED. ADDITIONAL IMAGES £10 EACH

**SIZES:** 25 CM SQUARE

**COVER OPTIONS:** RANGE OF CONTEMPORARY LEATHER OR COTTON

**COVER PERSONALISATION:** EMBOSING, PRINTING OR LASER ENGRAVING AVAILABLE ON MOST LEATHERS £25

**PRESENTATION:** BOXED

### COST

**£550**





## The Unbound album

Arguably the most versatile of products. This stunning collection of 10 pieces of artwork is beautifully encased in a stunning handmade box. Enjoy the flexibility of organising your own framing, or simply rotate your images as you please on the included easel.

Each image is printed on matt finish fine art cotton rag paper and are mounted within conservation grade mount board. This creates stunning pieces of individual artwork in their own right. As a collection, these make a beautiful family heirloom as an unbound album.

### SPECIFICATION

**NO. IMAGES:** 10 (ADDITIONAL PRINTS £35 EACH)

**SIZES:** PRINT 9 X 6 IN. MOUNT 12 X 9 IN

**COVER OPTION:** BLACK OR WHITE PERSONALISATION INCLUDED

**PRESENTATION:** HAND MADE LINEN BOX WITH MAGNETIC SEAL

### COST

£395





## Wall Art

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We offer two types of wall art which best suit our imagery all of which are made in the UK:

**FRAMED PRINTS:** Your fine art image is beautifully mounted on thick acid free mount and is encased in non reflective glass for a beautifully clear view. Your image will have a generous mount border adding impact to your overall piece. Choose from 2 mouldings.

**CONTEMPORARY PANELS:** These modern, slick panels give the appearance of floating on the wall. Slimline and elegant, they offer a contemporary feel to your imagery. Available as a bordered panel or an aluminium print.

## Frames: Choosing the right wall art:

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WHEN CHOOSING FRAMES TO SUIT YOUR HOME CONSIDER:

- The size of the existing spaces that you have in your house to fill. Remember with the frames that they are priced based on print size. Please allow additional room for the mount (typically 2-3 inches on each side) and frame. Approximate overall sizes are given in brackets.
- The finishes on the existing furniture and frames that you have in your house
- The colours in your image. Colour images work well in most frames. Black and white imagery generally looks best in a black or white frame.

### DESIGN SERVICE

If you're struggling to visualise your final piece please ask about our free bespoke design service. Let us come to you. using a combination of physical mount and frame samples and visulation software, we can design a piece which fits perfectly in your home. We will consider a range of different styles and colour mouldings and design pieces on screen using your favourite images.

## Frames: Prices

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### FRAMES:

**10 X 8 IN: £210**

(OVERALL FRAME SIZE: 15 X 13 IN)

**18 X 12 IN: £310**

(OVERALL FRAME SIZE: 24 X 18 IN)

**20 X 16 IN: £400**

(OVERALL FRAME SIZE: 28 X 24 IN)

**12 X 12 IN: £270**

(OVERALL FRAME SIZE: 18 X 18 IN)

**16 X 16 IN: £330**

(OVERALL FRAME SIZE: 22 X 22 IN)

**STORYBOARD OF 9 SQUARE IMAGES (SET WITHIN ONE FRAME): £480**

(OVERALL FRAME SIZE: 24 X 24 IN. INDIVIDUAL PRINT SIZE 5 X 5 IN)



## Frames: Opus

This simple, contemporary frame provides a perfect means of framing your artwork. It gives a slender frame on the front edge with a lovely deep profile on the side making your piece stand proud of the wall. The mount combination compliments this using spacers to create additional space around your print giving a three dimensional finish. Choose from a subtle contemporary colour palette of 5 hardwood veneers. Simply stunning.

### SPECIFICATION

**MOULDING DIMENSIONS:** APPROXIMATELY 19 MM ON FRONT FACE AND 34 MM DEEP.

**MOUNT:** ACID FREE MOUNT. BETWEEN 2.5-3 IN IN PROPORTION TO THE SIZE OF FRAME

**GLASS:** NON REFLECTIVE

**COLOURS:** DARK WALNUT, BLACK OAK, OAK, WALNUT, GREY OAK

**PRINT:** FINE ART





## Frames: Vermont

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The Vermont is styled around the distressed, shabby chic look. Available in black or white this frame works well with timeless black and white imagery as well as the muted colours of outdoors portraiture.

### SPECIFICATION

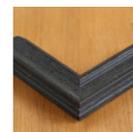
**MOULDING DIMENSIONS:** APPROXIMATELY 5 CM ON FRONT FACE AND 3 CM DEEP.

**MOUNT:** ACID FREE MOUNT. BETWEEN 2.5-3 IN IN PROPORTION TO THE SIZE OF FRAME

**GLASS:** NON REFLECTIVE

**COLOURS:** BLACK, WHITE/CREAM

**PRINT:** FINE ART





## Panel Prints

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These elegant, slimline wall displays provide a contemporary way to display individual or collections of images. Your lustre finished print is framed within a slimline frame (18mm deep) giving a thin border to your image on the front face.

Edge colours: black, light oak, walnut or white.

### COSTS

20 X 16 IN £250

30 X 20 IN £350

COLLECTION OF 3 PANELS: 12 X 12 IN: £350

COLLECTION OF 3 PANELS: 16 X 16 IN: £450





## Aluminium Wall Art

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If you are looking for a slick, contemporary type of wall art you may wish to consider an aluminium print. Printed using the latest high definition metal print technology these prints are robust, waterproof and scuff resistant. Available in a satin finish as individual pieces or as part of a collection.

### COST

20 X 16 IN £250

30 X 20 IN £350

COLLECTION OF 3 PANELS: 12 X 12 IN: £350

COLLECTION OF 3 PANELS: 16 X 16 IN: £450



## Digital files

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High resolution print ready digital files suitable for printing\*. In line with our ethos to ensure everyone comes away with something physical from their session all digital files are supplied with their associated 7x5in archive quality print.

### COST

**INDIVIDUAL DIGITAL FILE INCLUDING A 7X5 PRINT £25**

**SET OF 10 DIGITAL FILES AND ASSOCIATED 7X5 PRINTS £150**

**SET OF 25 DIGITAL FILES AND ASSOCIATED 7X5 PRINTS £300**

**SET OF 40 DIGITAL FILES AND ASSOCIATED 7X5 PRINTS £400**

Please note that all images purchased as part of any product, whether that be physical or digital will be supplied with a low resolution, thumbnail file for easy sharing on social media or for use on your phone display.

\*Suitable for printing up to 15x10in. Files can be used to print larger format but please contact me to ensure they are optimised for the specific format you intend to use

## Prints

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Loose archive quality prints on lustre photographic paper. Each individually edited and presented within a generous white border.

### COST

**7 X 5 IN ARCHIVE QUALITY PRINT £12**

**10 X 8 IN ARCHIVE QUALITY PRINT £20**

**15 X 10 IN ARCHIVE QUALITY PRINT £35**

**18 X 12 IN ARCHIVE QUALITY PRINT £65**

**PRESENTATION: FOLDER**

## Next Steps...

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### 1. GET IN TOUCH!!

There is a lot to digest in this brochure! If you have any questions on the best way to present your images then please do get in touch on: Tel: 01392 464519 or email us on [info@perspectivesphotography.co.uk](mailto:info@perspectivesphotography.co.uk) You may wish to have a free consultation to look at samples and options.

### 2. PLACE YOUR ORDER ONLINE:

Go to your online gallery to order your product. If you are ordering a book, album or unbound album please create a favourites folder of all the images that you'd like to include and then just select one of them to order your book or album from.

Once you have ordered your item we will be in touch to iron out the details of your order including cover options / additional pages / lettering for book and mouldings, sizes and collections for frames.

### 3. ORDER CONFIRMATION:

You will receive an order confirmation via email. Please check through carefully to make sure the details are all correct.

### 4. DESIGN PREVIEW

Books: Once designed you will receive a digital preview of your pages for you to check and approve before it is sent to print.

Frames: You will receive a digital mock up on your frame to check that you are happy with the overall look.

### 5. DELIVERY

Once you have signed off your design work at the preview stage we aim to get your books and albums ready for collection from the studio within 6 weeks and frames within 4 weeks.

Should you need your items posted we can arrange a quote on a piece by piece basis. This usually varies between £12-£25 depending on the size and weight of the items.



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